



*Matawan-Aberdeen Regional School District*  
**OFFICE OF CURRICULUM AND INSTRUCTION**



**Internet & Social Media Publication Release Form**

The Matawan Aberdeen Regional School District is providing this release form to inform you and to request permission for your child's photo/image and personally identifiable information to be published on the district/school website and/or used on Social Media.

The district will take all reasonable and necessary steps to protect student confidentiality. As you are aware, there are potential dangers associated with the posting of personally identifiable information on a website since global access to the Internet does not allow us to control who may access such information. These dangers have always existed; however, we as a school district want to celebrate your child and his/her work. The law requires that we ask for your permission to use information about your child.

Pursuant to law, we will not release any personally identifiable information without consent from you as the parent or guardian. Personally identifiable information includes student names, photo or image, residential address, email address, phone numbers and locations and times of class trips.

**When student pictures, videos, or work are published on the Internet, Website, Newspaper or on Social Media, the following guidelines will be followed:**

1. Students shall be identified by first name or initials only. No personally identifiable information about students shall be published.
2. Pictures of students shall be captioned with only general information, such as "Students in Mrs. Jones class enjoying Fun Day."
3. Student personal information shall not be published. If a media source (i.e.; newspaper) would like to publish a student's full name, parental permission will be required.

**By accepting this Release Form you authorize the following:**

- **Grades PreK-12:** Photographs, images and/or video of my child may be used for publications, including those prepared for both internal and external audiences.
- **Grades PreK-12:** Photographs, images and/or video of my child may be used on the Social Media platforms noted below.

**If you, as the parent or guardian, wish to prohibit your child from participating in any publications and/or if you wish to prohibit your child from participating in one or more of the social media platforms noted below, you may rescind this agreement at any time in writing by sending a letter to the principal of your child's school and such rescission will take effect upon receipt by the school.**

**The following Social Media Platforms may be used by classroom teachers Grades PreK-12.**

- **Google Hangouts** - Google Hangouts is a virtual conferencing tool (video chat) that will allow teachers and students to interact with others students across the district, country and the world, as well as interact with experts in areas being studied in school. Google Hangout video chats will not be recorded or be made public in any way.
- **Instagram** - Instagram may be utilized by classroom teachers to share photos of what is happening in the classroom on a daily basis. Parents and students will need to be given access by their teacher to join Instagram.
- **Twitter** - Twitter is another tool to support home-school communication by allowing teachers to share news, events and activities that are taking place in the classroom. Parents will be able to follow their teacher's Twitter account using the Twitter handle that will be created and shared with families by the classroom teacher.
- **Blogger** - Blogs may be used by students to share opinions and ideas with their classmates and teacher in an authentic and respectful way. Journaling in a blog instead of paper allows the student to express their thoughts and ideas, while interacting with other students through the use of technology. Blogs serve as powerful statements of students' academic progress, analytical thinking, and communication skills.